



Internet News Bureau

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Planet Computer Beats Oracle's "Business Online" Service to the Punch with PlanetUplink

November 4, 1998 (INB) -- Planet Computer, a Denver-based computer specialist company, announces PlanetUplink, the first (IBN) Internet Based Network hosting service of its kind.

PlanetUplink is a full service, affordable business solution for any size business anywhere in the world and is offered in two versions: (IOH) Internet Office Hosting and (IAH) Internet Application Hosting.

(IOH) Internet Office Hosting -- a full Internet desktop hosting solution, including email, Internet access, office suites such as MS Office, Corel WordPerfect Suites and database applications.

(IAH) Internet Application Hosting - a single database or application shared by multiple offices or users (including Oracle, MS Access, MS SQL, FileMaker Pro, Goldmine, ACT!) over the Internet.

Both versions run over the Internet from Planet Computer's server cluster. IAH and IOH appear as icons on the user's desktop and when double-clicked, seamlessly allow access to the user's application(s) of choice.

Planet Computer developed this new business hosting service in their New England office in 1997 and beta-tested it on several baseline configurations, starting at 486DX/2 laptop using a 28.8 modem - typical databases tested on PlanetUplink run faster than they do running locally on the laptop. In April of 1998, Planet Computer implemented PlanetUplink and released it their recruiting, manufacturer and software development customers and affiliates.

End users, whether they are at their corporate headquarters, in any branch office(s)

or working from their home anywhere in the world, can dial into the Internet and access their applications and database remotely and simultaneously (REAL TIME). IT managers want more productivity, manageability, scalability, and security - this new technology satisfies these needs and more. Of great interest to MAC users, PlanetUplink allows them to run Windows software - the first time ever in the computer industry without an emulator and twice as fast as an emulator. There is no need for businesses to sell older computers, no need to purchase a server, and no need to ever upgrade hardware or software again.

With PlanetUplink, the possibilities for outward business expansion are unlimited. An inventory database shared by many multiple offices allows for a sales person in a NY office to enter an order that prints out in their LA warehouse. A recruiter working from a home office can place a candidate, enter placement information into the database and have the invoice print at the main recruiting office. Corporate managers can save tremendous amounts of money by expanding out of their office rather than internally, maintaining complete control and security over their data. All of this takes place over the Internet, using a local Internet Service Provider, secure encryption and minimal hardware specifications - all at incredible speeds. Users can access their data, email, resumes, faxing, documents - any files from any location in the world via Planet Computer's high speed Internet lines. In almost all cases, performance was proven better than local databases installed on a LAN. PlanetUplink works on mouse clicks and keyboard strokes only; therefore, it runs at amazing high speed over the Internet. Only the clicks travel across the Internet, and all the processing is done at one central location at Planet Computer. PlanetUplink displays a picture on the users' screen.

Large corporations with many locations around the world can not only run a database or application from anywhere - but they can utilize Windows software on any OS/2, MAC or UNIX computer or any combination. PlanetUplink is an affordable business solution with an initial set up fee for offices based on number of users (\$1500.00 - \$2500.00) that includes 2 GB of data storage space. A low monthly fee per workstation (\$45.00), the low monthly office fee (\$50.00) includes any database utilities, backups and data maintenance. If a business needs to buy a new PC for expansion, the most cost effective solution is to purchase a network computer. Network computers pair perfectly with PlanetUplink for longevity and initial cost savings. IT managers will especially like the fact that it only takes 2 to 4 days to have their business online with PlanetUplink and remote employees can be locked out of company data in an instant.

Planet Computer's corporate headquarters in Denver performs all utilities, upgrades, patches, backups and stores data at one central location. All data is stored on PlanetUplink servers. There is unlimited storage and growth capacity without changes or additional investment to businesses with existing computer systems. PlanetUplink will also eliminate the need for an in-house system administrator. This solution drastically lowers in-house maintenance.

Planet Computer is partnered with NCD, Personics Software (makers of Oracle based Ezaccess recruitment software), and Rocky Mountain Software (makers of MS Access based realtor software).

Mary Carson, CSM for Planet Computer, states, "Corporations can now stick to running their businesses instead of having employees wasting their valuable time trying to fix computer networking problems." Analysts say that this new technology will become a multi-billion dollar industry by the end of the year 2001. Cori Fountain, CEO and President of Planet Computer states, "Other CEOs of larger computer corporations have only talked about this new business solution and possibly implementing it in 1999, but Planet Computer is offering customers to join our Planet now."

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